goodfinity

Goodfinity Cookie Notice

Last modified: October 29, 2026

1. What This Notice Covers

This Cookie Notice explains how Goodfinity (a division of Level Up Strategies Inc., "Goodfinity," "we," "us") uses cookies and similar technologies on our websites, goodfinity.ca and goodfinity.com (the "Sites"). The Goodfinity Privacy Policy at goodfinity.ca/privacy-policy explains how we handle personal information more generally. The Insights Engine platform is not covered by this notice: it uses only the browser storage strictly necessary to keep you signed in and to operate securely, and sets no advertising, tracking or analytics cookies.

2. What Cookies Are

Cookies are small text files stored in your browser when you visit a website. "Similar technologies" means local storage, session storage and pixels; we refer to all of them as "cookies" here. A cookie is first-party (set by the Site you are visiting) or third-party (set by another domain), and session (deleted when you close your browser) or persistent (kept until it expires or you delete it).

3.The Cookies the Sites set

The Sites run on Wix. The cookies below are set by Wix to operate and secure the Sites, and by Cloudflare, which protects them. All of them are strictly necessary: the Sites do not work without them, and none is used to track you across other websites.

Cookie Name	Provider	Purpose	Category	Duration
XSRF-TOKEN	WIX	Protects forms against forged requests	Strictly Necessary	Session
hs	WIX	Security	Strictly Necessary	Session
svSession, wixSession	WIX	Security, stability and core site functions	Strictly Necessary	12 months

Cookie Name	Provider	Purpose	Category	Duration
SSR-caching	WIX	Page rendering performance	Strictly Necessary	24 hours
TS*	WIX	Attack detection	Strictly Necessary	Session
bSession	WIX	Measures platform effectiveness	Strictly Necessary	24 Hours
fedops.logger.sessionId	WIX	Logs session errors	Strictly Necessary	12 months
_wixAB3	WIX	Platform experiments	Strictly Necessary	6 months
server-session-bind, client-session-bind,	WIX	Protects sign-in and API calls	Strictly Necessary	Session
sec-fetch-unsupported	WIX	Flags browser limitations that block security	Strictly Necessary	Session
__cf_bm	Cloudflare	Bot-management and security	Strictly Necessary	30 minutes

If you buy a plan through the Sites, the checkout is run by Wix and its payment provider under their own terms, and they may set the cookies needed to complete the purchase.

4. Analytics and marketing cookies

Today the Sites set none. We do not use Google Analytics, HubSpot, advertising pixels or any other third-party analytics or marketing cookies. The visitor statistics we see come from Wix's own aggregated reports and are not used to identify you. If we enable an analytics or marketing tool in future, we will update the table above and the "Last modified" date before it goes live, and where the law requires it we will ask for your consent first.

The list above is a working inventory. We will add data as it is available.

5. Your choices

You can block or delete cookies in your browser settings; each browser's help pages explain how. Blocking the strictly necessary cookies may stop parts of the Sites from working, such as forms and checkout. Because the Sites set no non-essential cookies, there is nothing to opt out of today.

6. Contact

Questions about this notice: privacy@goodfinity.ca, or Goodfinity Privacy Officer, Level Up Strategies Inc., 101 – 1865 Dilworth Drive, Kelowna, British Columbia, Canada, V1Y 9T1.